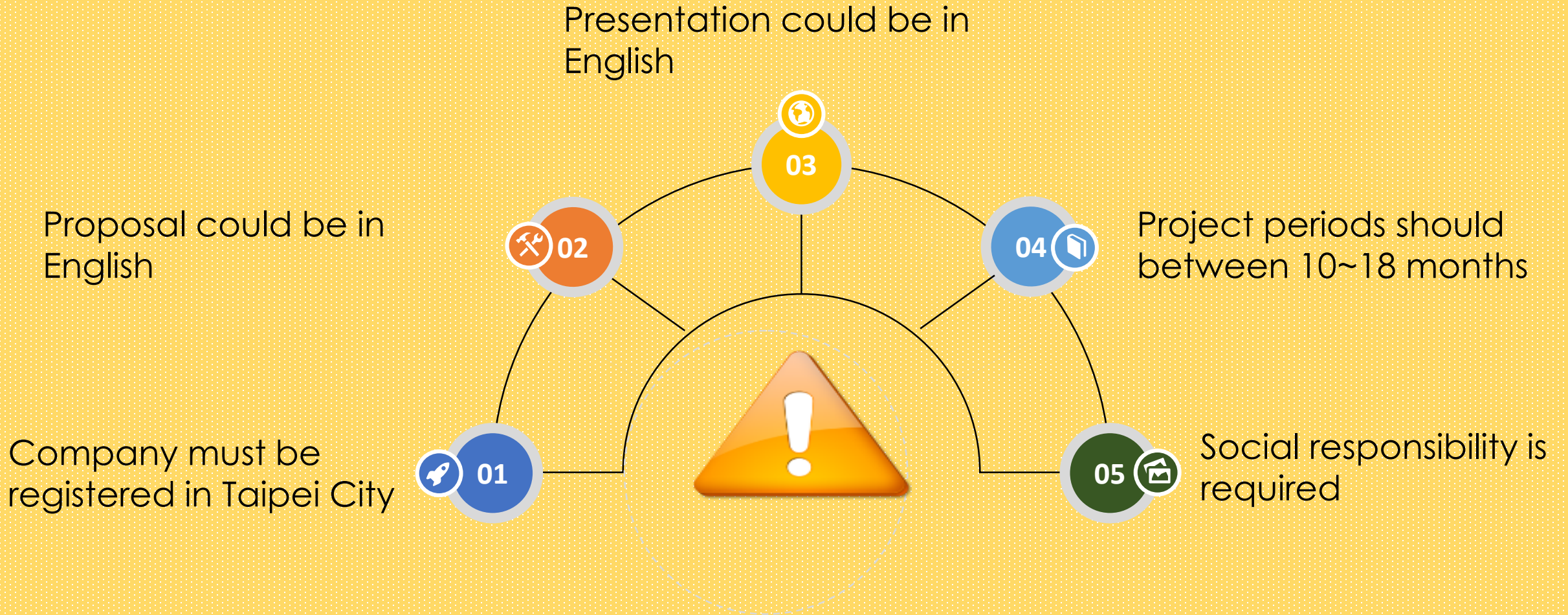




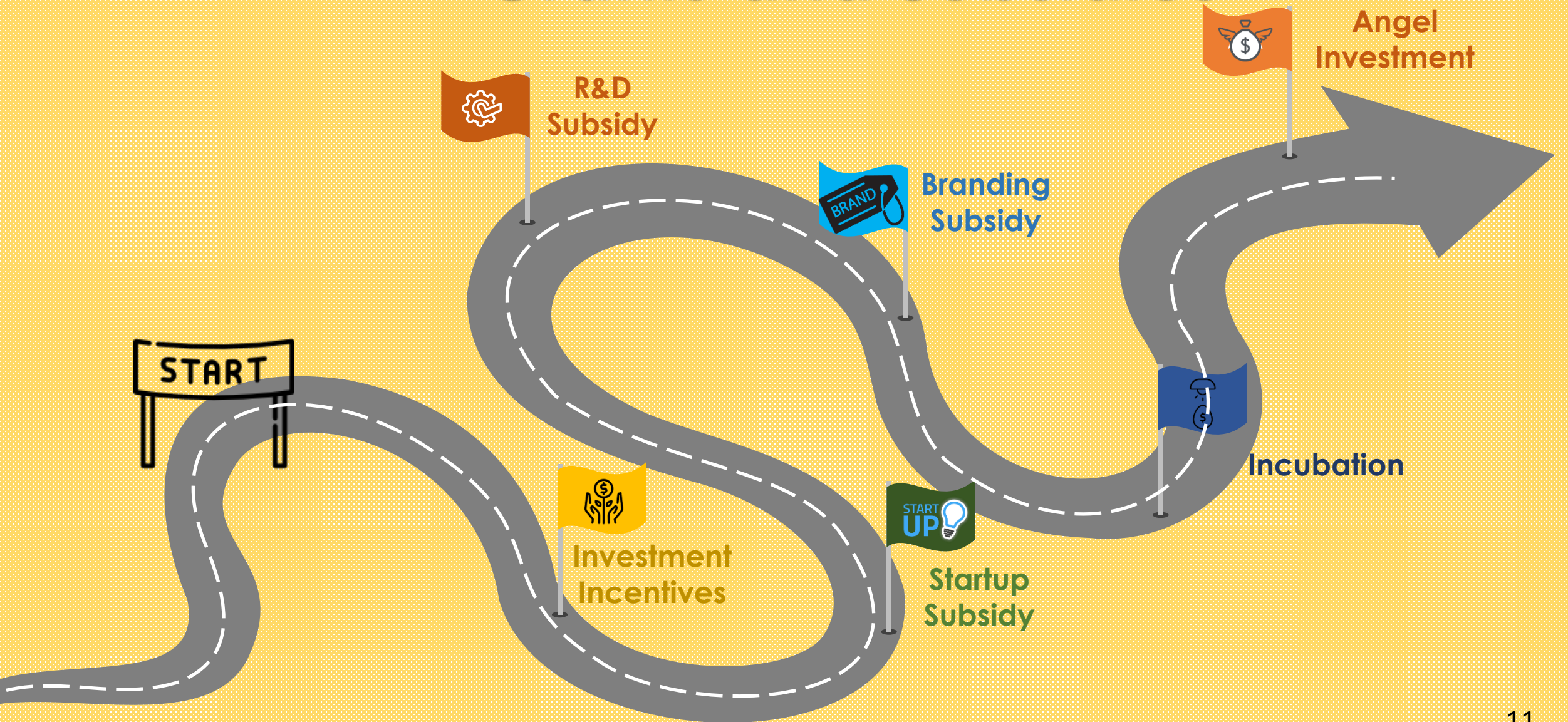
Subsidies & Incentives for Taipei Industry



Awareness



Grants and Subsidies



Investment incentive

Annual Housing & Land-value Tax

Subsidized 100% for first 2 years
50% for the following 3 years
Up to 50 million



Rental subsidy

Subsidized 50% of monthly rental
Longest for 5 years
Up to 5 million



New Hired Employees' Payroll

Taipei City Citizen only
10k per person for 12 months
Up to 5 million



Interest Payments

Subsidized 2.5% interest rate
Longest for 2 years
Up to 50 million



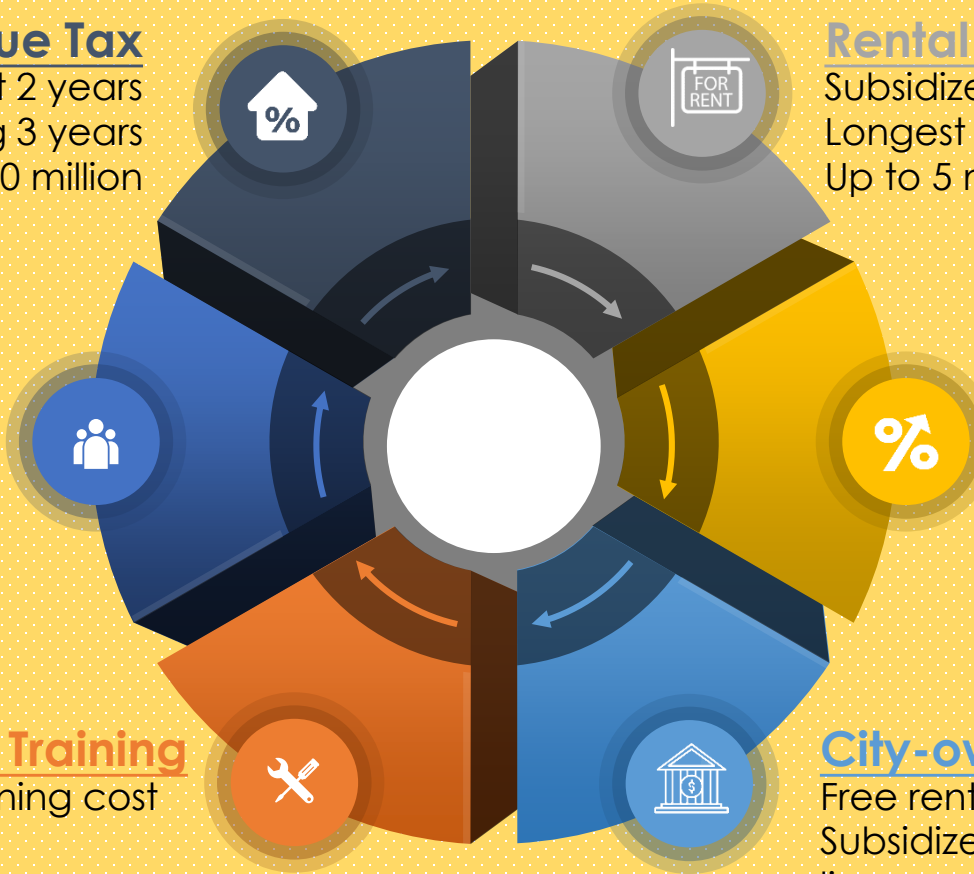
Job Training

Subsidized 50% of training cost



City-owned Real Estate Subsidy

Free rental for construction period
Subsidized 50% rental for 2 to 5 years after getting licence



New Startup

Maximum Project budget **NT\$ 1M** Subsidy **50%**

Technology innovation



Creative Operation models



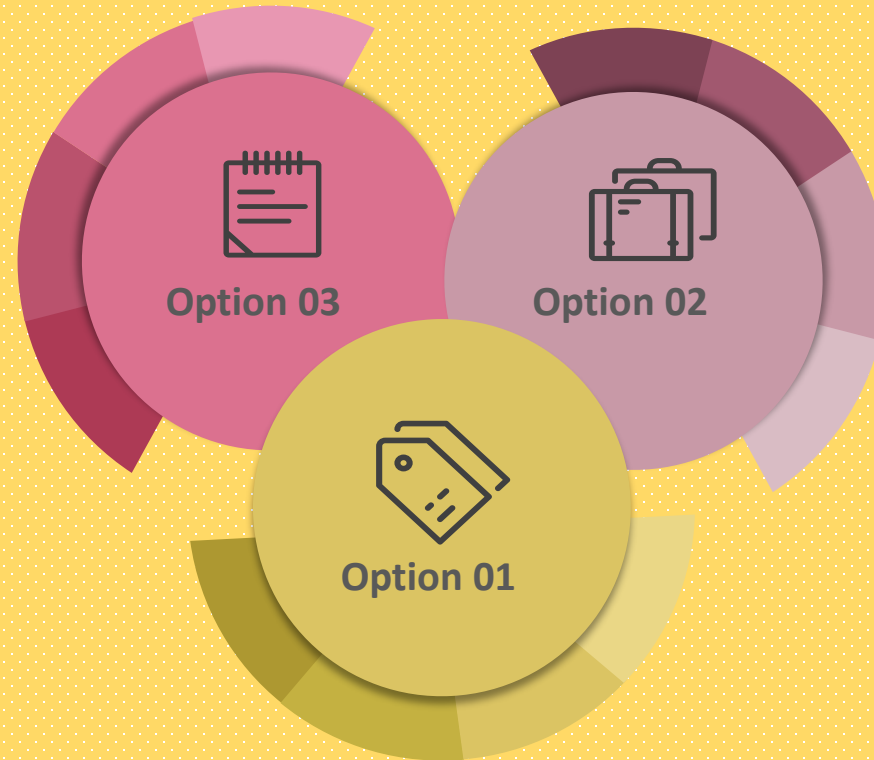
Service Innovation



R&D Subsidy

Maximum Project budget **NT\$ 5M** Subsidy **50%**

Innovation Service



Technology Development

Creative Developments

Brand Establishment

Maximum Project budget **NT\$ 5M** Subsidy **50%**

Establishing **new brands, updates, or recreations of existing brands with new customers**, new markets, or new channels; including the promotion of visibility and awareness.

Project could help promoting Taipei's imagine will take the priority



Incubation

Maximum Project budget **NT\$ 3M** Subsidy **50%**



CO-WORKING
SPACE



Funding &
Employment



Personal
Courses



Technology
Import



Foreigner
Landing

Angel Investment

Maximum Project budget **NT\$ 3M** Subsidy **10%**

VCs

Funding Sources

Angels

- Grants
- Banks
- SBIRs

Mentors
Coaches
Role models

Service Providers

Entrepreneurship Center

- Bus Plans
- Education
- Networking



DEFINITIONS

ANGEL INVESTOR:

An investor providing financial backing to small startups / entrepreneurs.

VENTURE CAPITAL:

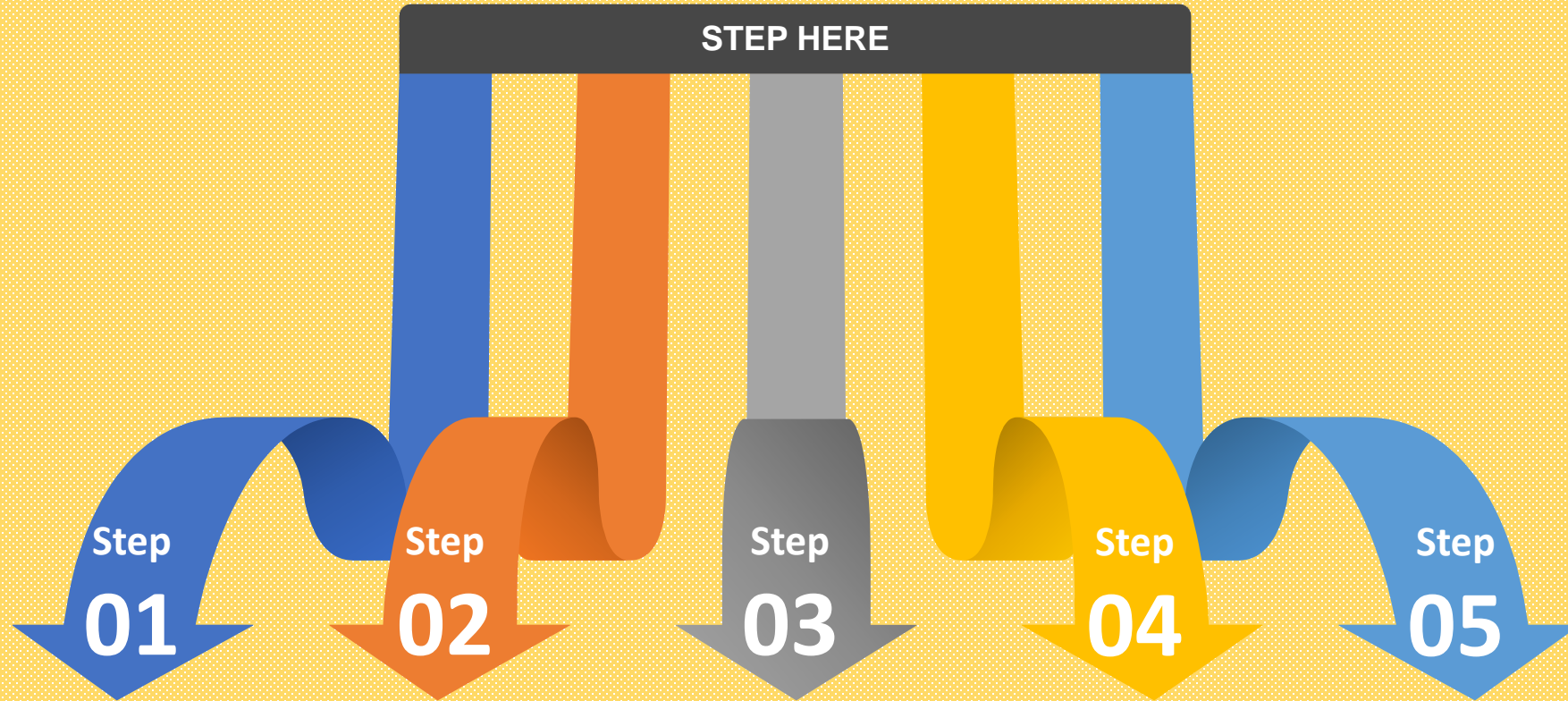
Financing provided by a group of investors to small firms with perceived long-term growth potential.

Companies

- Sources of
- Technology
 - Innovations
 - Product Ideas

Labs

Application Flow



Applicant

Hand in the application form, project report and required attachments

Paper Review

Review applicant papers, required further documents, and arrange time for presentation by DOED

Presentation

Applicant report to the committees

Inform

Send out result notice, review the project and apply appeal

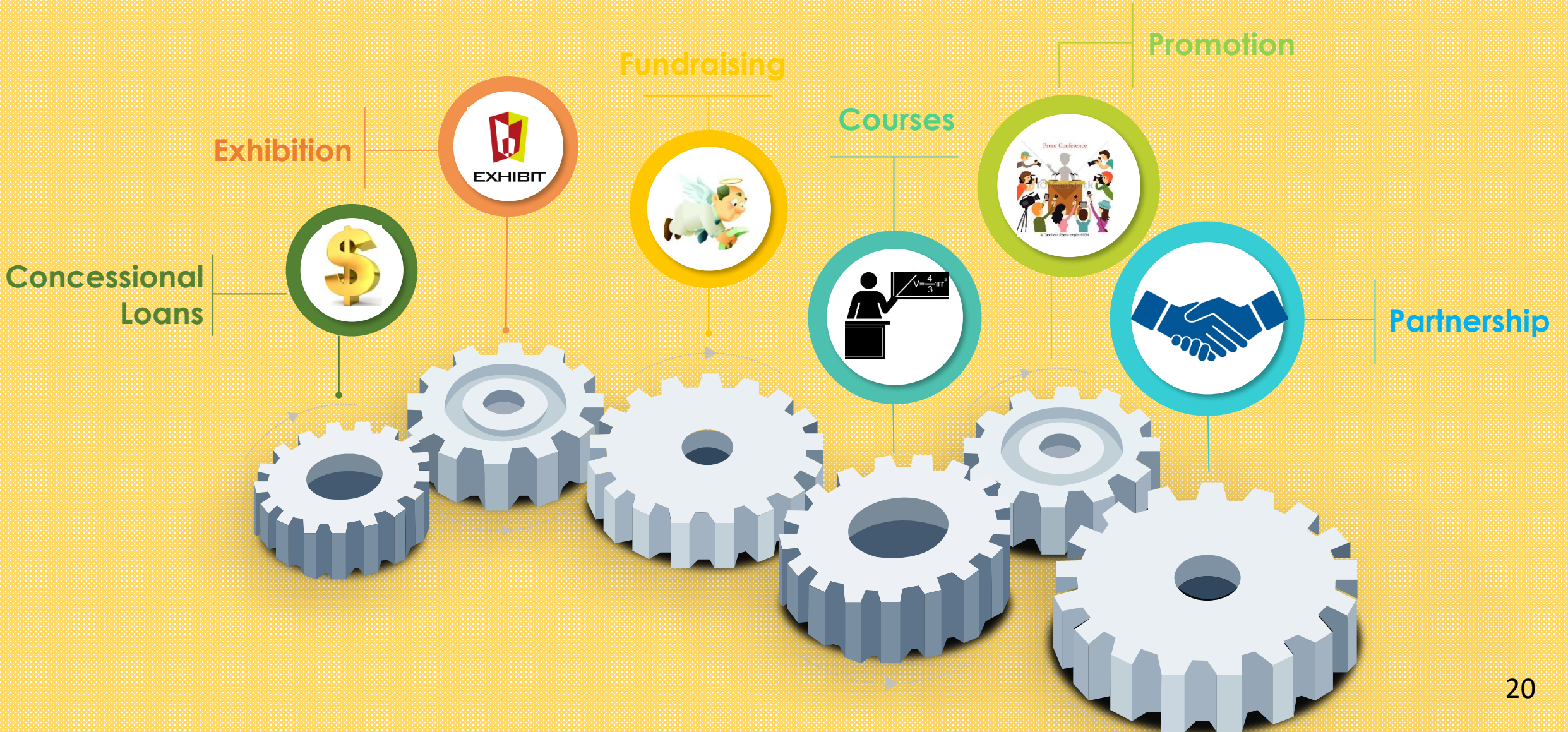
Execution

Execute the project, and claim the subsidies

The background is a solid yellow color with several white, stylized cloud shapes scattered across it. The clouds are simple, rounded shapes with a small peak at the top.

Other Services

Full Range Assistance



Low Interest Rate Loan

新一輪融資 合庫助攻北市府獎助創業新星



專屬臺北市獲獎勵補助企業 低率貸款方案

全國政策性貸款利率最低	貸款期限最長	提供寬限期	最高申貸額度
1.65%	5年	2年	3000萬

註：
 貸款額度2000萬元內，利率為中華郵政二年定期儲蓄金機動利率加年息0.555%機動計息
 貸款額度超過2000萬元，利率為中華郵政二年定期儲蓄金機動利率加年息0.705%機動計息

Taipei Sunny Hostel 台北天晴旅店
 Subsidized 1.27 M for Investment in 2016
Loan application approved 7.5M

Rema Sport 銳鎊股份有限公司
 Subsidized 2.8 M for R&D in 2017
Loan application approved 2 M

ED Furniture 方元家具
 Subsidized 2.6 M for R&D in 2015
Loan application approved 4.5 M

All kinds of Exhibition

Meet Taipei



智慧城市展
Smart City Summit & Expo



INVITATION
臺北創業家創新展暨



ST



Maker Faire



COMPUTEX
TAIPEI



Founder Resources



台灣天使投資協會

TXA 創業家私人董事會

MESH



CHERUBIC VENTURES



Fundraising-UMBO



**Subsidized 1.65 M for R&D in 2016
cooperate with senior high school in Taiwan**

**Receive 92M funding from AppWorks , Phison
Electronics Corp, WISTRON, Mesh in 2016**

Generate More Exposure

TAIPEI Story

星球工坊 Mogi Planet

用40多種創新口味，征服海外14國，星奕企業打造爆米花王國



你吃過三折的爆米花是什麼滋味嗎？這是星奕企業為消費者準備的驚喜。從嚴選玉米粒開始，堅持手工場炒，用國外頂級原料，六年來運銷出40多種創新口味，這個從台灣出發的爆米花品牌，已成功銷流海外14個國家。

爆米花 199 度高溫，玉米粒在轉動中膨脹，烹調時炒三分鐘，一粒粒晶瑩剔透的爆米花，第一顆小小爆米花，不意竟成了傳奇。也吸引了星奕企業的爆米花王國。六年來，以「星球工坊」為名的爆米花，從台北出發，打入14個國家，在國際市場佔據一席之地。

「台灣可能沒有炸彈，但在有炸彈，我們想成為下一個代表台灣的食品，最後變成世界第一的爆米花品牌。」創始人，正是這股衝勁與決心，讓星奕企業在國際市場佔據一席之地。

緣起於手工場炒的熱，從與華三天兩地，星奕企業在熱熱中，找到了商機。在2012

星奕企業有限公司
成立時間：2012年7月
負責人：李冠仁
核心業務：爆米花

TAIPEI Story

Lumio 映維

「沒有技術，就像在水面上的浮萍」，映維王冠仁持續創造更多可能！



你曾想像，手機保護殼可以搖身一變成血脈丹香？或是血脈丹香能縮小如名片般大小隨身攜帶？這些願景傳統材料印成的產品，是由台灣新創公司映維開發設計，並將在美國第二大募資平台 Indiegogo 展開募資，限期將帶動一股行動智慧熱潮。

王冠仁，在中國深圳的一間工廠裡，王冠仁在SMT機台前看著自己最上進的工廠生產，「你曾想像，手機保護殼可以搖身一變成血脈丹香？」王冠仁說，映維的願景是印成名片大小隨身攜帶，這些願景傳統材料印成的產品，是由台灣新創公司映維開發設計，並將在美國第二大募資平台 Indiegogo 展開募資，限期將帶動一股行動智慧熱潮。

王冠仁：映維精製材料產品應用

映維本身沒有技術團隊，但在4年前與創工研院「金材應用」合作開發生命健康材料應用技術，王冠仁憑藉十年工作經驗，吸引了金材應用進入映維公司合作開發生命健康材料應用，因而與金材應用研發生產計畫，之後更獲得研發技術專利，並與金材應用 (Lumio Labs)，專注於與健康與醫療

映維股份有限公司
成立時間：2012年7月
負責人：王冠仁
核心業務：手機保護殼、手錶錶帶、手錶錶殼



TV Show Interview



Press Conference 26



Taipei Story Booklet

Partnership

Shadowworks x Department of Education



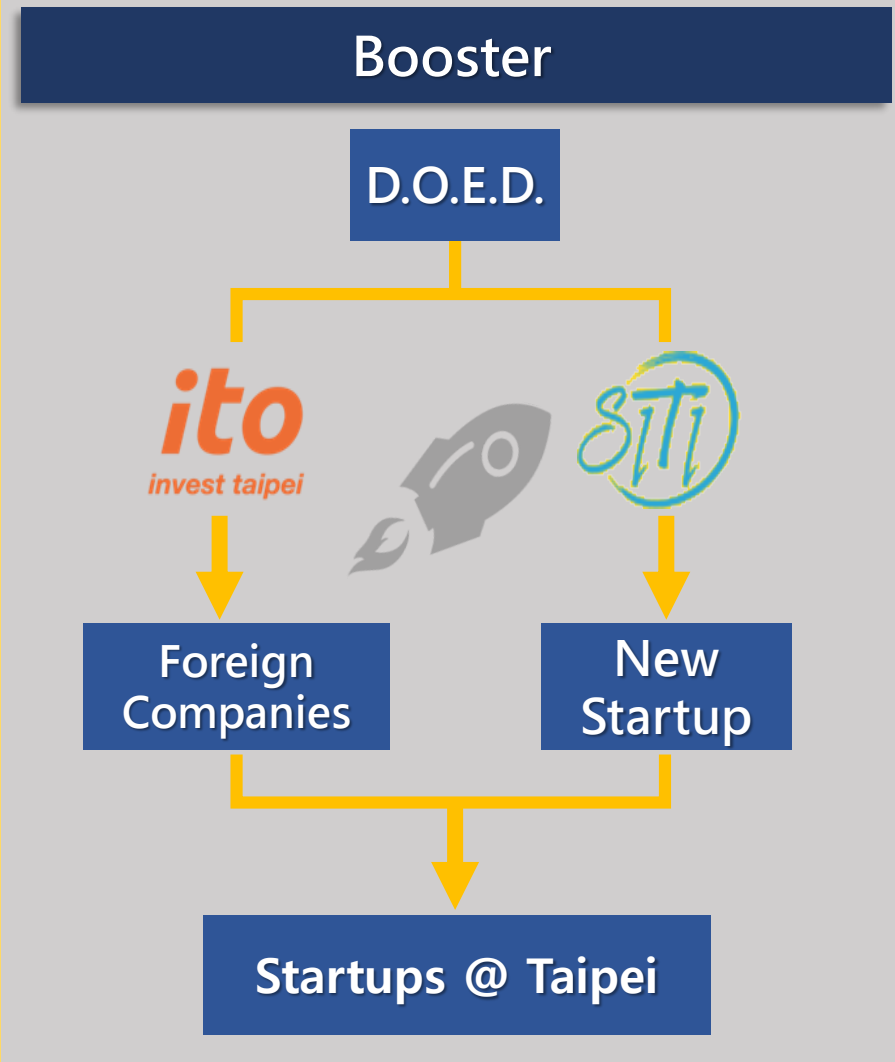
Subsidized 1.5 M NTD for Branding in 2017
cooperate with senior high school in Taiwan

The potential of virtual reality and augmented reality is truly limitless. Develop AR/VR software 「Surreal Education」 and join 「BoostVC」 in 2016

Cooperate with Jianguo High School, Minglun High School, Renai Junior High School...and more. Teaching with AR/VR technology



Partnership Taipei Smart City PMO





Success Story

Taipei Story - Innova Solutions Taiwan



Subsidized 10.8M in 2017

Founded in 2016, located NeiHu Technology Park. The largest medical payment system company in USA 「Change Healthcare」 - Set up 1st R&D center oversea. Invest 350M NTD for R&D Center.



Taipei Story - nivo

Nivo is a boutique consulting firm dedicated to facilitating the transition and establishment of businesses around the world to the next step of performance and reliability with cloud computing.

Subsidized 1M NTD for Startups in 2017 !!!



Get Started in the Cloud



Taipei Story – ZOUBA STUDY

Erika and Emmy are from France and they want to provide a new service to the students who have interests to study in France.

Subsidized 0.6M NTD for Startups in 2017

我不會法文, 可以留法嗎?
去法國需要簽證嗎?
怎麼申請呢?
法國留學是不是很貴阿?

Paris ? Lyon ?
Aix-en-Provence ?
那一座城市比較適合我呢?
要一個人
住 還是在寄宿家庭住?

法國可以吃什麼?
吃得習慣嗎?
法國的天氣如何呢?

行李該放些什麼呢?

法國要去多久? 短期?
長期呢?

Oh là là!
我想去法國怎麼辦呢?



Taipei Story - O'Steak Taipei

Nicolas is from France and wife is from Beijing, they introduce French steak into Taiwan and open a new restaurant in Taipei. They apply rental subsidy from investment incentive.

Subsidized 2.02 M NTD for Rental in 2017



Taipei Story - Maruili Bakery



Juha Mäkelä (from Finland), the owner of Maruili Bakery Ltd, focuses on innovative oat-based products based on strict, approved health claims in the USA and in EU offering selected range of novelty oat-based bakery products in Taiwan.

Subsidized 0.7M NTD for Startups in 2018



Contact Information

臺北市
產業發展
獎勵補助

Project Office of Subsidies & Incentives for Taipei Industry

www.industry-incentive.taipei.gov.tw

E-mail

Mr. Gasper Chen
itri531970@itri.org.tw

Mr. Brian Wei
brian@itri.org.tw

StartUP @ Taipei

www.startup.taipei

E-mail

teso@mail.taipei.gov.tw

Tel

886-2-27208889#6498

Tel

886-2-27208889#1429,1428