

TIGER EXPLORER PROGRAM details OCT2018

OCT 1 Monday	OCT 2 Tuesday	OCT 3 Wednesday	OCT 4 Thursday	OCT 5 Friday	OCT 6 Saturday	OCT 7 Sunday
SETTLE IN DAY	TAIWAN BUSINESS DAY	STARTUP FEST EUROPE	LEAN SCALE UP EUROPE BOOTCAMP		CULTURE PROGRAM	FREE
13:00 Settle-in meeting * introduction program * getting to know * company presentations * feedback & tips on presentations	11:45 reception 12:00 lunch 13:30 Welcome + Visiting Demos by Dutch and Taiwanese companies 13:40 Seminar: Understanding global opportunities of Healthy Urban Living between Netherlands and Taiwan 15:30 Matchmaking with Taiwanese & Dutch experts 17:00 Networking 18:00 Taiwan Business Dinner 20:00 Prepare Demo at Taiwan Innovation Pavillion	8:00 setup demo at Taiwan Innovation Pavillion (all day) 9:00 StartupFest Health - plenary 10:45 Gearing up to go abroad (workshop) 12:00 lunch 13:00 Silver Economy in Europe (panel & workshop) 14:00 Active Matchmaking 15:30 Closing session 17:00 Network drinks	9:00 Introduction program # Pim de Bokx * warming up session 10:00 The European market essentials # Maarten van der Dussen * internal market structure * European consumers 11:30 European Legal & Patent # Peter Dorr 12:30 Lunch 13:30 Design Thinking Workshop # Arne van Oosterom * rethink your market strategy 15:00 Lean Scale Up basics # Pim de Bokx * introduction * where your company is * how to advance? 16:30 Prepare for next day	9:00 Introduction Go Europe # Pim de Bokx 9:30 Develop Product-Market fit * use value proposition * expert feedback 11:00 Develop Organisation * use business scale-up canvas * expert feedback 12:30 Lunch 13:30 Funding expansion # intro: René Reijtenbagh * use finance canvas model * expert feedback 15:00 Expansion business model * use business scale-up canvas * prepare pitch 16:30 Pitch for jury 17:30 Networking drink	10:00 Cultural Program Guided Bike Tour Utrecht City 13:00 Lunch at Pancake House Utrecht 14:00 Domtoren & Church visit 15:00 Rietveld Schröderhuis visit 16:00 Botanical Garden 17:00 University Campus walk	



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OCT 8 Monday	OCT 9 Tuesday	OCT 10 Wednesday	OCT 11 Thursday	OCT 12 Friday	OCT 13 Saturday	OCT 7 Sunday
ECOSYSTEM DAY	MATCHING DAY	TRAINING DAY	INVESTOR DAY	WRAPP UP DAY	CULTURE PROGRAM (optional)	FREE
<p>8:00 Breakfast Meetup with local business people * exchange stories & business cards</p> <p>9:00 Industry Visit * THINC health innovation</p> <p>10:00 Industry Visit * Startup Inc</p> <p>11:00 Industry Visit * Genmab</p> <p>12:30 Lunch</p> <p>13:00 Industry Visit * Atos Healthcare</p> <p>14:00 Industry Visit * Dutch Game Garden</p> <p>15:00 Industry Visit * Active Cubes (Tovertafel)</p> <p>17:00 networking with scale-ups</p>	<p>* up to eight 1-on-1 meetings with potential partners</p>	<p>9:00 Expansion Plan session # Pim de Bokx</p> <p>10:00 Visualisation session * building perfect visuals with students or Art Academy</p> <p>12:00 Lunch</p> <p>13:00 Market research * How to capture fast what customers are looking for in your product/service * do your research</p> <p>15:00 Sales Pitch training # Erik Eversma * relate, impress, adapt and convince</p>	<p>9:00 Investors' view on the world # René Reijtenbagh</p> <p>10:30 Pitch preparation # Pim de Bokx</p> <p>12:30 Lunch</p> <p>13:30 Pitch Training # Edo van Santen</p> <p>16:00 Angels' Den # René Reijtenbagh * pitching for Investors * presenting for Partners</p> <p>17:30 Networking</p> <p>19:00 Partner & Investor dinner</p>	<p>10:00 Evaluate insights</p> <p>11:00 Adapt Expansion Plan</p> <p>12:30 Lunch</p> <p>13:30 What's next? * structure follow-up support</p> <p>15:00 Free</p>	<p>9:00 pick-up at hotel</p> <p>10:00 boat tour Amsterdam</p> <p>11:30 Van Gogh museum</p> <p>14:00 storytelling tour inner city</p> <p>18:00 back at hotel</p>	

