

# The capacity-building program for improving the early-stage investment scene in Europe



**ESIL**

Empowering  
early stage investors

# Content

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Empowering  
early stage  
investors



# Introduction

- Founder Business Angels connect
  - Guido de Bie: legal advice
  - Rob Gotschalk en Tonnie Coenen: corporate finance



# The Project

The **ESIL (Early Stage Investing Launchpad)** project is promoted by the DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION with the aim of developing awareness-raising and capacity-building for business angels and other early-stage investors.



EUROPEAN COMMISSION  
DIRECTORATE GENERAL FOR RESEARCH & INNOVATION



# The Project

The **Early Stage Investing Launchpad (ESIL)** is a community for early-stage investors in Europe:

- facilitating the take-up of angel investing,
- overcoming obstacles related to market outreach and
- engaging innovation ecosystems' key actors

# The Project

## Partners



# The Challenges

Lack of  
common  
practises  
on how to  
start

Non-  
homogeneous  
growth of local  
markets

Lack of  
coordination  
within ESI  
ecosystems

Lack of  
tested  
international  
scheme

Low  
representation  
of women  
investors

ESIL – a blend mix of online and offline tools forming a **capacity building program** based on:





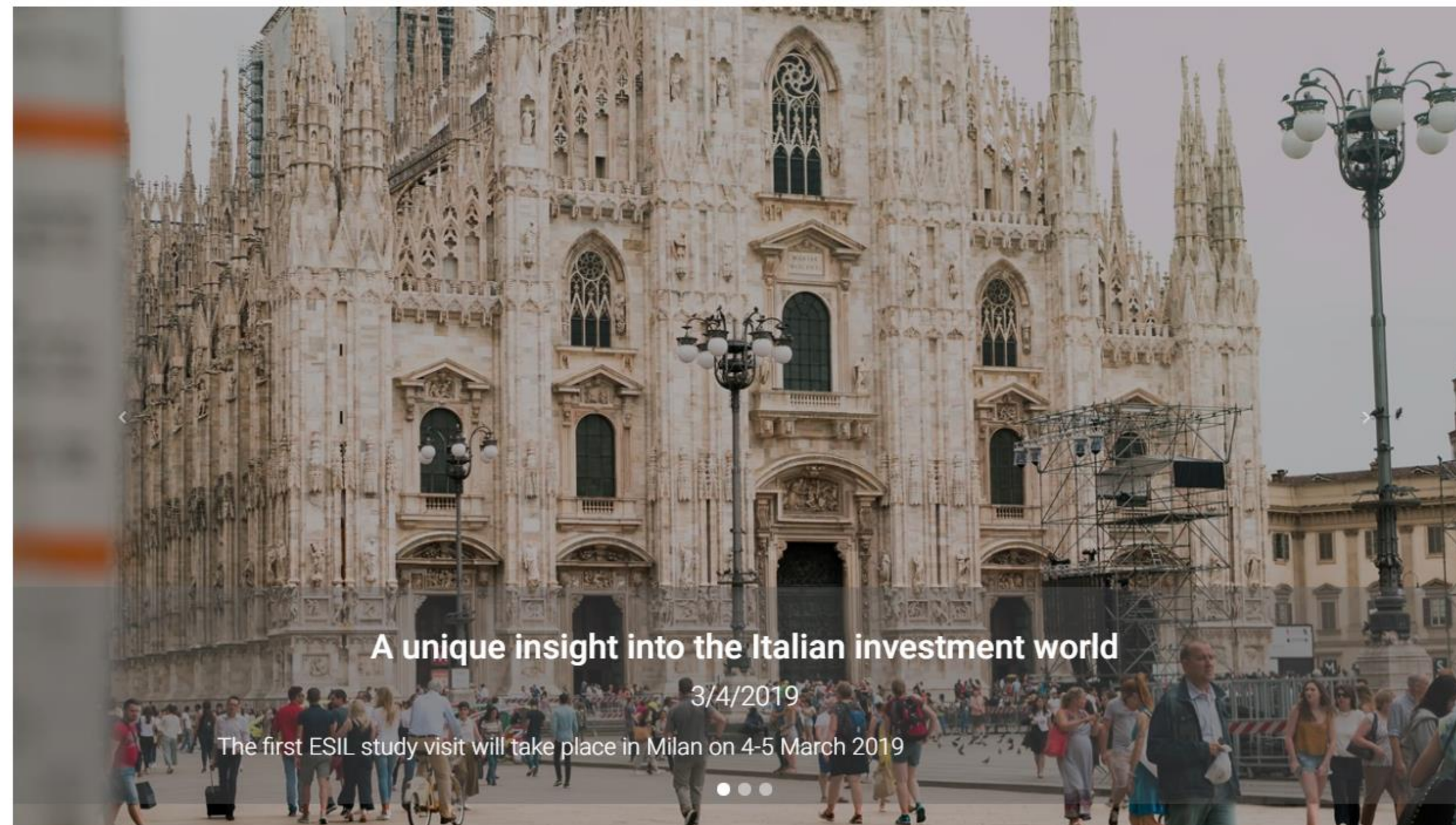
# What ESIL offers online (1/4) :

An exclusive community angels, BA club managers, C-level executives and entrepreneurs from all over Europe:



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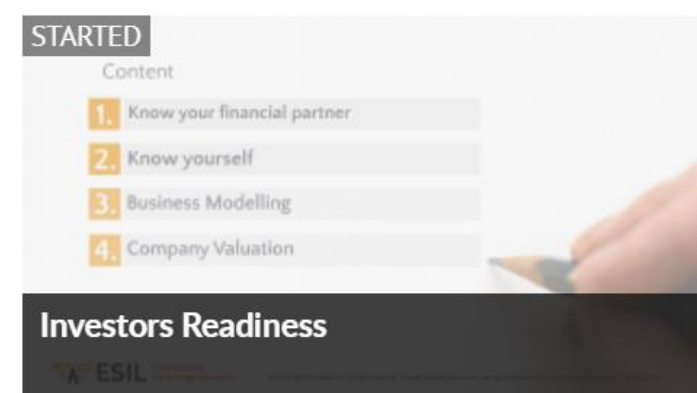




# What ESIL offers online (2/4) :

## A digital academy:

### Educational videos



#### 3-ESIL Company Valuation\_F



### Slides deck



### Tools





# What ESIL offers online (3/4) :

Webinars:

Register on [europeanesil.eu](http://europeanesil.eu)



Webinar: Due Diligence

Webinar - 3/18/2019

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Webinar: Crowdfunding Platforms, Building a portfolio

Webinar - 3/25/2019

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Webinar: Company valuation

Webinar - 4/12/2019

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Webinar: Crowdfunding platforms - manage investments and follow-on rounds

Webinar - 4/25/2019

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# What ESIL offers online (4/4) :

E-pitches:

Connect your local startups with international business angels and vice versa

9 events in 2019





# What ESIL offers locally (1/2) :

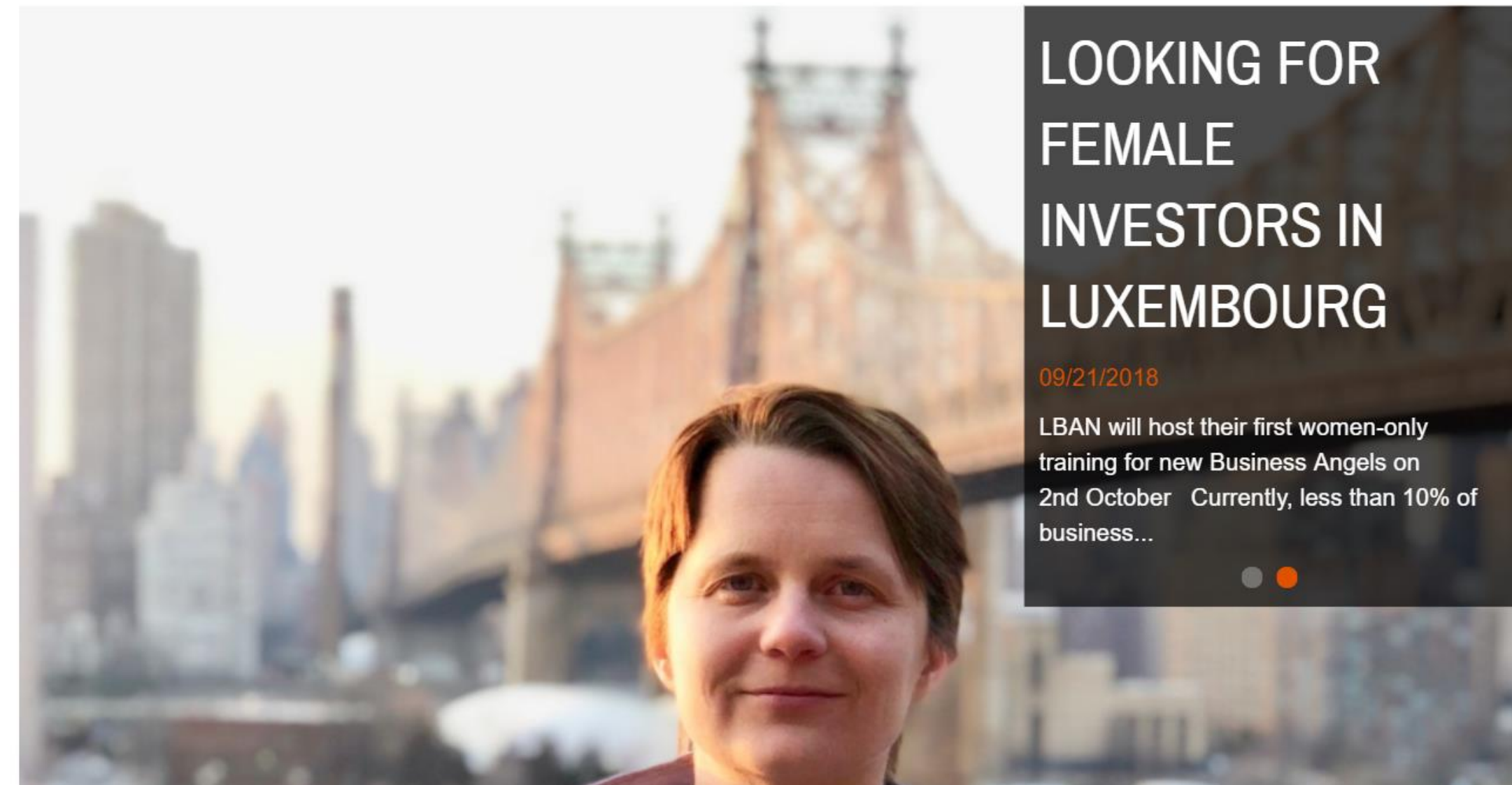
- A local reference point – connecting our region/country with other investors communities all over Europe.
- A customised programme with all activities aiming at boosting the take up of new investment at local/regional/national level:



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# Upcoming webinars:



## Webinar: The Italian innovation ecosystem

Webinar - 2/13/2019

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## Webinar: Company Valuation

Webinar - 2/18/2019

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## Webinar: Crowdfunding Platforms, Starter guide

Webinar - 2/28/2019

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## Webinar: Angel Investing for you

Webinar - 3/11/2019

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Thank you

