



HOW TO FOSTER SEED CROSS BORDER INVESTING BETWEEN EUROPE AND THE TIGER COUNTRIES ?

Gilles LE COCGUEN - Head of EuroQuity — Bpifrance 30/09/2019



- What is Bpifrance?
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- What can we do to foster cross-border deals and partnerships between European and tigers countries?

What is Bpifrance?

Bpifrance Key Figures 2018

≈2,600

48

employees

local branches

€76.7 billion

Balance Sheet total

8 business lines

- Guarantee:
- Loan;
- Innovation;
- Fund of fund;
- Investment in SMEs & Mid-caps:
- Investment in large companies;
- Business Support:
- Export Insurance.

- An investment bank: co-financing.
- A public bank that offers a strong leverage effect on the market.

co-investment, partnerships:

The most active sovereign fund in the world investing in new technologies

A FLEXIBLE AND CROSS-DISCIPLINARY Structure, organised to meet clients' Needs

- Regulated by the ECM
- Recognised by the market

One of the biggest fund management companies in Europe, specialised in SMEs and Mid-caps:

- €32.2 billion AuM
- **380** staff
- Regulated by the AMF (the French financial markets regulator)

4 values - Serving the Future:

Simple, Accessible, Optimistic and Proactive

How Bpifrance is connected with the Taiwanese development agencies

Bpifrance connected with the Taiwanese start-up ecosystem

Call for proposal

Bpifrance and TIIP Taiwan are joining forces to promote and financially support innovation partnerships between French and Taiwanese companies.

Addressed to companies willing:

- to access the Taiwanese and Asian markets
- and to have the opportunity to develop a new offer in collaboration with a Taiwanese partner

Eligibility criteria

- A consortium composed of at least one Taiwanese company and one French company
- A French company (<2,000 employees) with strong international growth potential
- An innovation project targeting the development of industrial products, services or processes
- Concrete prospects for industrialization and commercialization





Bpifrance connected with the Taiwanese start-up ecosystem

Current and Future partnerships:

Connected with the Taiwanese Industrial Technology Research Institute Partnership with the Institute for Information Industry (ongoing) Partnership with the Bank of Taiwan in terms of guarantees









The ESIL experience



ESIL Experience: an European project addressed to early-stage investors

EuroQuity's services:

The importance of labelling





ESIL - LOCAL LEADERS

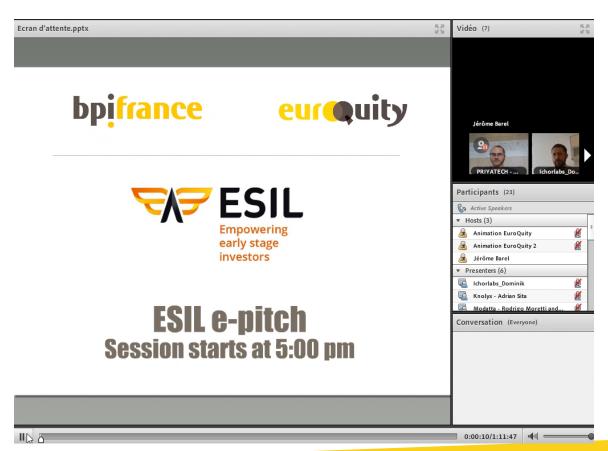
Digital academy



ESIL Experience: an European project addressed to early-stage investors

EuroQuity's services:

Cross-border e-pitch sessions



What can we do to foster cross-border deals and partnerships between European and tigers countries?

Fostering cross-border deals and partnerships between European and tigers countries



Bring trust and confidence with first rank organizations supporting companies:

- acceleration programs;
- business angels networks;

& Trust Onfidenc

- innovation agencies;
- ge and, investors.



Organize sectorial webinars to create business opportunities commercial, industrial and technological between innovative companies and corporates



Animate for specific companies e-pitching sessions





