

# 2021 A2T Access to Taiwan Program

For non-Taiwanese Tech Startups ONLY
Asia Market Ready
Marketing & Expos
Local Ecosystem Matchmaking & Mentoring

A2T Program is a market access sprint program specifically designed for non-Taiwanese Tech startups to engage the Taiwan startup ecosystem.

# Program Structure

#### 1: Evaluation & Mentorship

- Online application (please check out IAPS official website for more information)
- Virtual meetings to discuss the business plan
- Set up milestones and A2T program package
- Online mentoring sessions
- Ongoing support and follow up

## II: Local Ecosystem Matchmaking

- Arrange meetings with potential partners and clients in Taiwan
- Provide related landing services

## III: Marketing & Expos

- Arrange to exhibit at startup expos in Taiwan
- Arrange pitch opportunities according to startups' fundraising needs

# Who we look for

- Non-Taiwanese Tech Startups
- Asia Market Ready
- Targeting Taiwan's Manufacturing,
   R&D, and hardware-software integration expertise

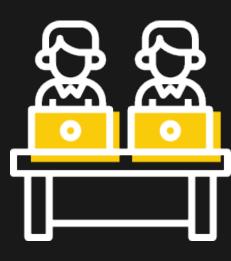
# What you get



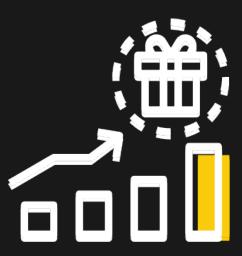
Funding Opportunities



Mentorship



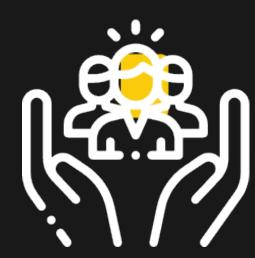
**Coworking Space** 



Government Incentives



Corporate Partnership



Lifetime Community

# Taiwan Ecosystem Strength & Opportunities



- Government Support
- Technical Capabilities
- Hardware Powerhouse
- Tech Savvy Population
- Close links to Silicon Valley and other first-class ecosystems
- Geographical Position between Asia and the Americas

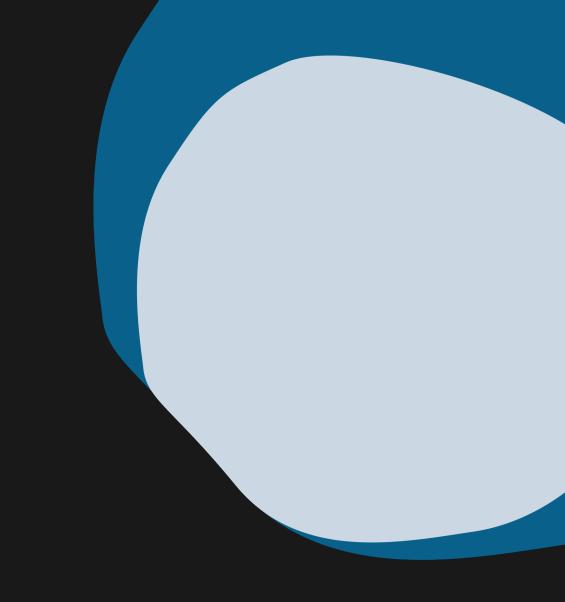
# 2020 Overview

27 Oversea Startups

24 Mentors



6 Big Matchmaking Events



# Batch 1 Timeline

- Application Time: January 1st February 10th
- Selection Time: February 17th February 25th
- Acceleration Time: March June



## Batch 2 Timeline

- Application Time: May 24th June 25th
- Selection Time: June 28th July 2nd
- Acceleration Time: July October



# Apply Now

