

Monday, May 27, 2013 | World Trade Centre The Hague

Taiwan Business Day

THE HAGUE 2013

Do you own or manage a small or medium sized company, and are you considering opportunities abroad? Meet your potential business partner and support organization for the Far East! Special focus on digital, creative and culture-based SMEs.

Innovation and **internationalization** are two of the most important keys to a successful company. In support of this, the Taiwan Globalization Network (TGN) helps Dutch and Taiwanese companies so that they can more easily and quickly internationalize their business and find supportive partners to expand abroad. Taiwan Business Day offers a unique program to help Dutch and Taiwanese companies globalize their business through B2B matchmaking.

Why Taiwan?

Taiwan is world leader in many innovative technologies, and its companies continue to stay on top of new developments. Taiwan and The Netherlands have a lot in common, with a long trading history going back over 400 years. Both are internationally renowned as trading nations, and the business gateway to their regions.

Program

In addition to B2B matchmaking, we have an exciting program planned for May 27 in The Hague, where you can meet Taiwanese organizations and entrepreneurs! Mark your calendars and please join us! The program includes a seminar to help you with your business expansion strategy, a networking event, and opportunities for one-on-one meetings with potential business contacts. The special focus of this year's program is on **digital, creative, and culture** – based companies looking to expand their business abroad.

13:00 Seminar Registration

13:30 Taiwan-Netherlands Business Seminar:

“How smart, innovative SME’s enter new markets successfully”

- Opening by Vice-Mayor Henk Kool
- Mr. Johnny Yeh, Director General, Small and Medium Enterprise Administration, Taiwan.
- Mr. Rene Reijtenbagh, Vice President, Business Angels Europe
- Mrs. Charlene Lambert, Chairman TGN
- Mr. Pim de Bokx, Dutch Incubation Association
- Roundtable discussions on the internationalization of SME's

17:00 Networking, drinks and matchmaking

Your FREE participation

Advanced registration is required and on a first-come basis. Please visit our website and fill in the registration form.

www.taiwanglobalization.net



Dutch Incubation Association



Accountants & Adviseurs



Chinese Business Incubator Association (Taiwan)



TAITRA



Taiwan Globalization Network

In collaboration with WFIA, City The Hague, Dutch Incubation Association and the Business Angel Network Netherlands



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