

Company profile (max. 2 pages)

You have to fill out all boxes of the One Pager.

The hints depend on your individual company.

Please send the completed One Pager to thijs.burgers@chemielink.nl



Company name		Date of founding			
Address (Street, Postal Code, City)		Contact person			
		E-Mail			
Phone		Website			
Management team					
Sector					
Business concept in one sentence					
Short, precise description of your business. Please describe your business in a way, that also non-experts of your sector can understand it.					
Product / service / benefits for your customers					
Description of your product / service. What are the most important customer benefits (added value for the customer).					
Unique features (technology, patents)					
Describe your competitive advantage (e.g. because of your technology, your know-how, patents, market access, etc.).					
Market information (customers, partners, competitors & market volume, etc. ...)					
Describe your relevant market (e.g. regional market, target group, who are your customers? Explain the competitive situation (e.g. current competitors, other products/ services that provide customers the same/ similar benefits, etc.). Describe further the conditions that are relevant for the realization of your project (e.g., norms and standards, legal framework, etc.).					
Management & team (background / experiences in keyword, shareholder of your company)					
Describe your team and the functions of team members and explain what kind of experience the team members have regarding your project (specific industry experience, customer contacts, technology, know-how, etc.).					
Achievements / status-quo of your business					
Where are you currently? What steps have you taken until now to implement your project? Briefly describe your current status and your achievements (first customers, revenue, suppliers, partners, etc.?)					
Financial concept: source of funds and use of funds (investment)					
What is the capital requirement you need to realize your project as planned? How should this be financed (e.g. loans, grants, business angels investments, etc.). Describe briefly how you want to use the capital. Describe the "return on investment".					
Financial data	2016	2017	2018	2019	2020
Revenue					
EBIT					
Employees (number)					
Investment sought					
Investment sought by business angels					

