

TAIPEI
X
UTRECHT

Building the Soft-landing
Bridge between Taiwan
and Europe



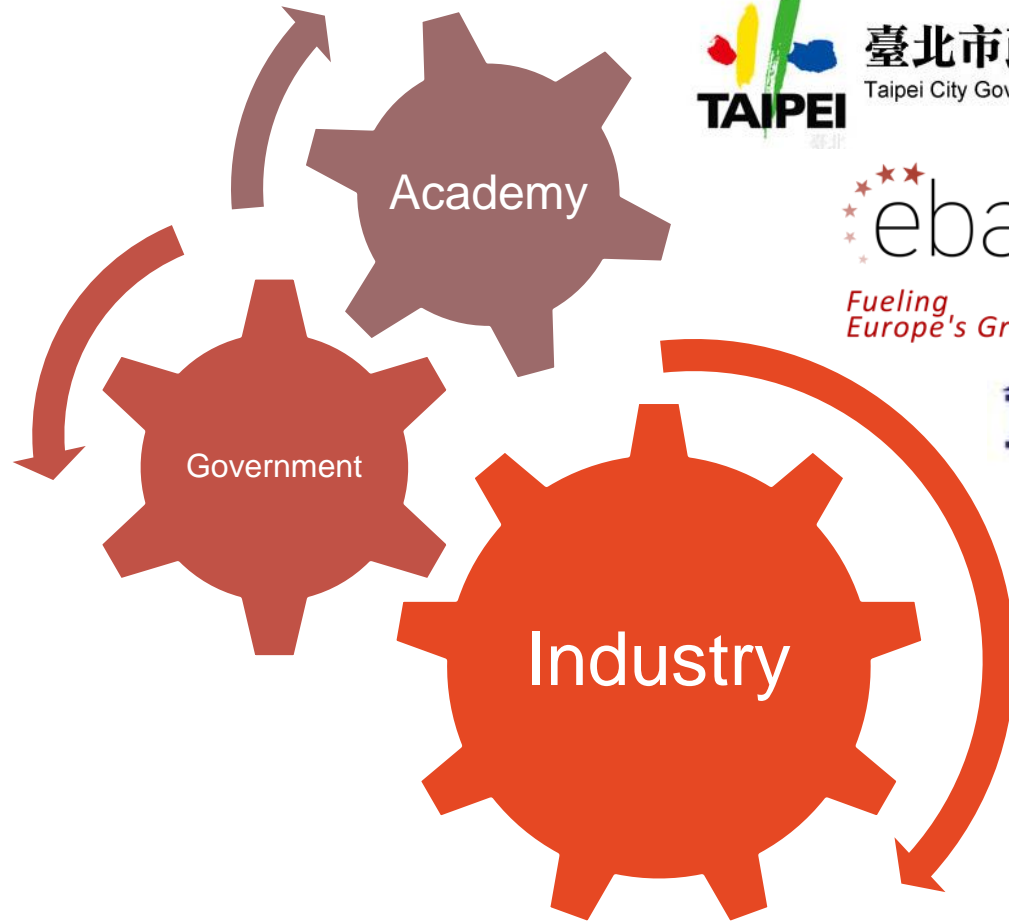
Taiwan Globalization Network

www.taiwanglobalization.net



www.tigeraccelerator.com

SOFT-LANDING PROGRAM



StartupDelta



2 weeks

DESIGN: product-market fit

Intensive boot camp

2 weeks

BUILD: Market readiness

Discover and convince markets and investors

8 weeks (location independent)

LAUNCH: Market presence

Deal making, startup visa and foundation

TIGER EXPLORER PROGRAM

		DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
Design	1	* Settle-in * Welcome dinner	European Business Basics	DEMO DAY Business event	Lean Scale-up Bootcamp Europe		Business Culture program	Leisure
	2	* Breakfast Meetup * Industry Visit	1-on-1 match	Sales & Pitch training	INVESTOR DAY pizza party	* Adapt plan * Evaluate	Culture program	
Launch	3 - 4	2 weeks on-going coaching & guidance to support launch						

TGN soft-landing bridge



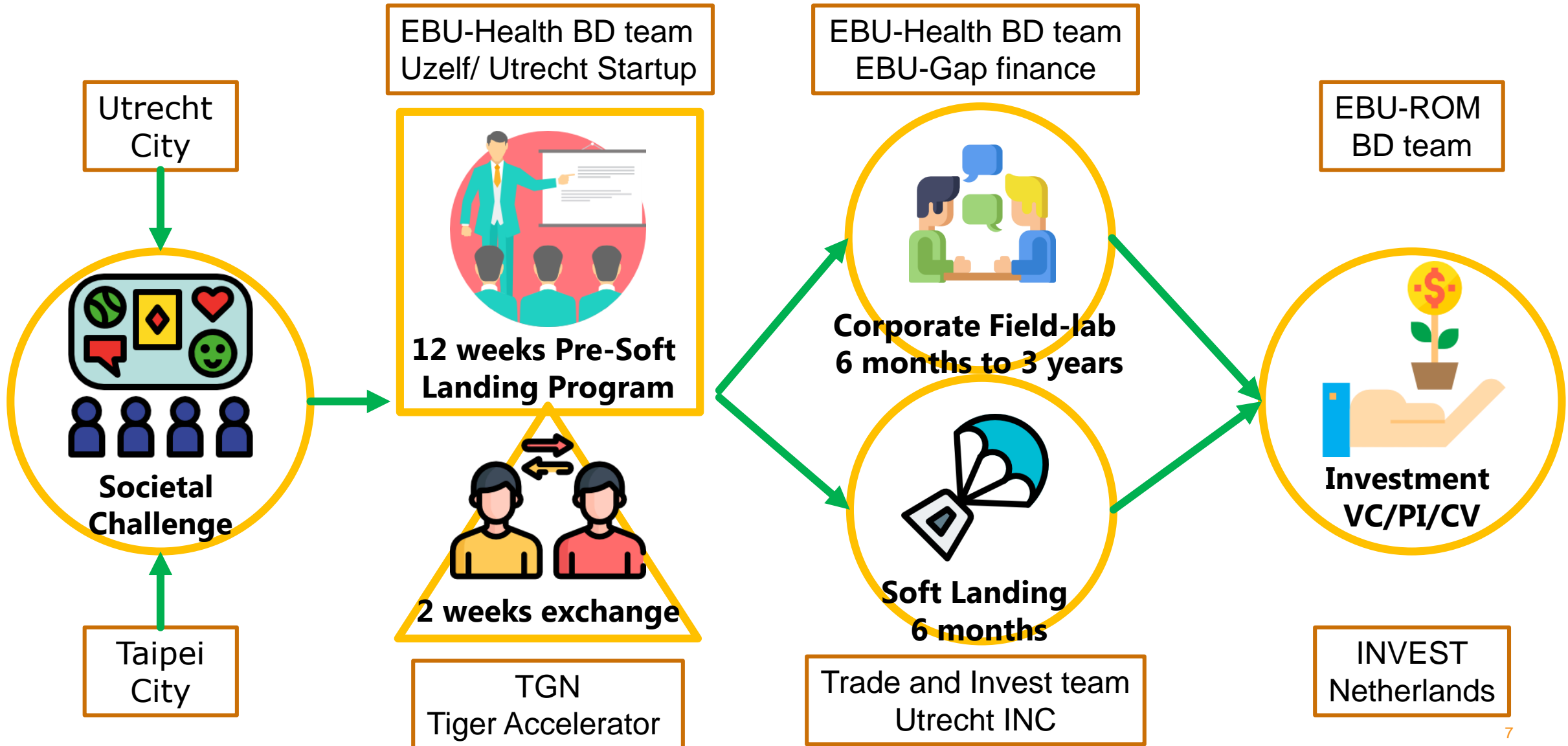
Tiger Accelerator

Soft-landing Program by TGN

The mission of TGN is to build bridges between innovation ecosystems in Far East Asia and Europe, offering an attractive internationalization alternative for innovative companies traditionally focused on the US. TGN has established a soft-landing bridge between Utrecht in The Netherlands, Taipei and the other cities in Taiwan. Through events, awards, missions and guidance, the TGN network stimulates and activates both policy makers and entrepreneurs to use the network for the benefit of innovative products and services.



TGN CORPORATE FIELD LAB



FASTFORWARD 50



Utrecht Region is a soft landingspot for selfmanagement initiatives

Goal: to increase happiness and health for all citizens of Utrecht Region

2019: Focus on prevention and digital transformation
Daily activities: eat, sleep and exercise

FastForward50:

Prevalidation in 50 days with 50 people

Is the solution:

- interesting
- relevant and
- feasible

And can and will the stakeholders work together?

PITCHING FOR EXPANSION

Service Flow:



Registration

ApplicationForm

ApplicationForm2018Q4
Or V-Hub online website.



E-mail

ApplicationForm

valerie@tigeraccelerator.com
tgn@taiwanglobalization.net



Selection Procedure:

SCREENING
AND SELECTION

1ST ROUND
ONLINE PITCH

2ND ROUND
ONLINE PITCH

1 ON 1
MENTORING

OFFICIAL
PITCHING

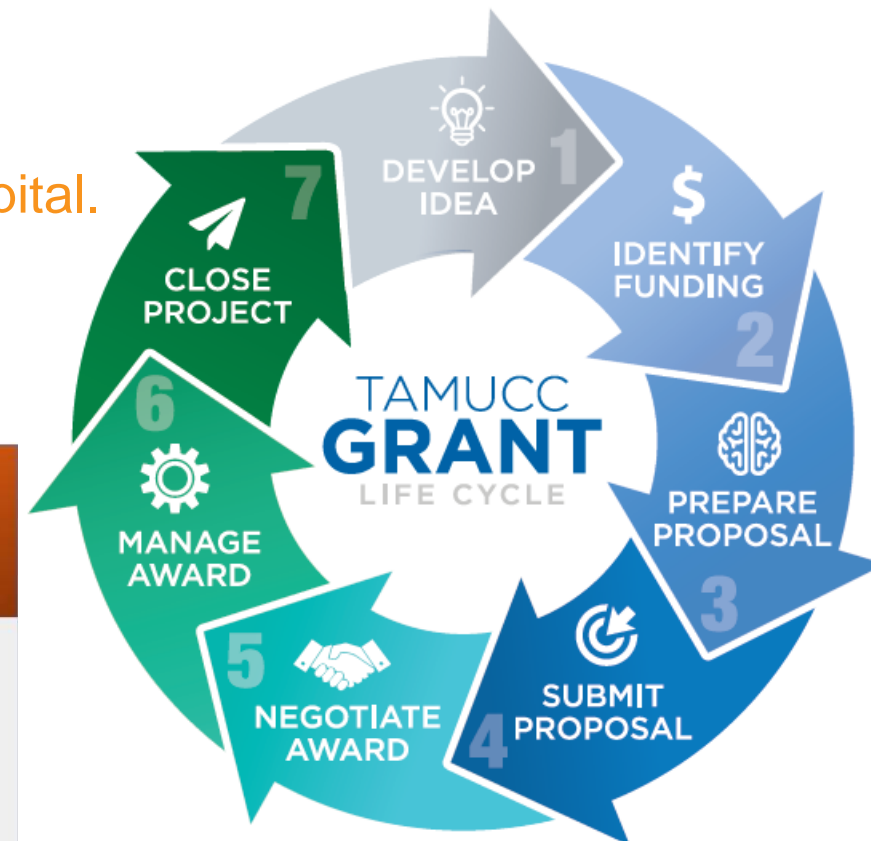
EU SUBSIDY

WHAT WE DO?

We make the right financing available at the right time to accelerate your development process.

- We build strong **business cases**.
- We define your **funding strategy**(incl. partner matchmaking).
- We **secure subsidies, government secured loans & venture capital**.
- We provide **grant management & project management**.

HOW WE DO?



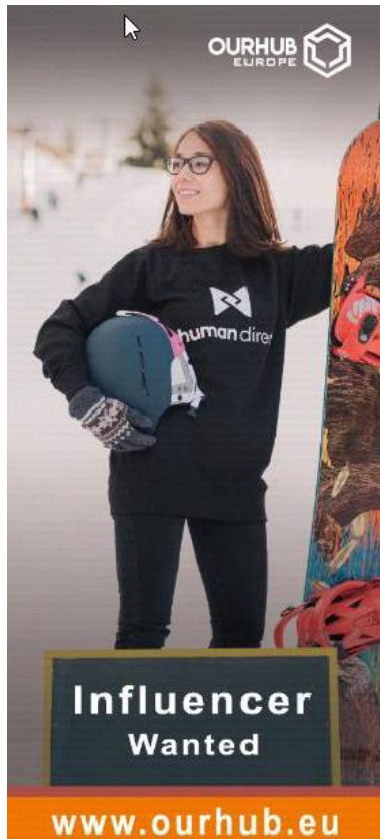
OURHUB



OUR SOLUTION

PROPOSAL OVERVIEW

Ourhub Europe is an intelligent **eCommerce platform** with localized affiliate & referral programs, ideal for **Brands, Startup's, Merchants & Influencers** to do business together with **synergy** in Europe.



Brand's Hub in Europe:

- Helps Brands to have a Hub in NL for EU logistics & Service.



Merchants' Hub with drop-ship function

- Develops merchants to promote Brands without high stock risk.



Influencers' Hub with affiliate program

- Encourage Brand's users to become ambassadors & Influence



Brand's Store in Europe with loyal program

- Help Brand to setup EU online store with affiliate and referral sharing.



Profit sharing with low setup fee to Europe

- Niche & unique brands provide profit sharing with partners in Europe.

V-HUB

Off-Line(TW)

V-Hub on-line

Cooperation



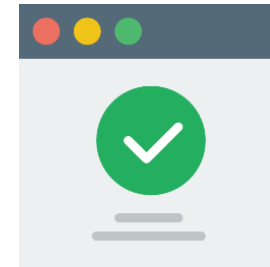
Selection



Contract



Coaching



Upload



Online-Pitch



Matching



- Website: <https://v-hub.org/>
- Email: support@v-hub.org
- Address: No.12, Zhouzi St., Neihu Dist., Taipei City

THANK YOU

TEAMWORK MAKES THE DREAM WORK!



- Website: www.tigeraccelerator.com
- Email: info@tigeraccelerator.com

