



Building the Soft-landing Bridge between Taiwan and Europe









www.taiwanglobalization.net

www.tigeraccelerator.com





















## 工業技術研究院

Industial Technology Research Institute







Fueling Europe's Growth





MINISTRY OF ECONOMIC AFFAIRS





財團法人資訊工業策進會





Ministerie van Volksgezondheid,

**UTRECHT** 

Jaarbeurs Innovation

















THE VOICE OF PRIVATE CAPITAL

VENTURE CAPITAL PRIVATE EQUITY **INFRASTRUCTURE** LONG TERM INVESTORS





社團 屏東縣屏東市長青學苑服務協會

Academy

Government





#### 2 weeks

**DESIGN:** product-market fit

Intensive boot camp

#### 2 weeks

**BUILD: Market readiness** 

Discover and convince markets and investors

8 weeks (location independent)

**LAUNCH: Market presence** 

Deal making, startup visa and foundation





#### TIGER EXPLORER PROGRAM

	w	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
Design	1	* Settle-in * Welcome dinner	European Business Basics	DEMO DAY Business event	Lean Scale-up Bootcamp Europe		Business Culture program	Leisure
Build	2 ,	* Breakfast Meetup * Industry Visit	1-on-1 match	Sales & Pitch training	INVESTOR DAY pizza party	* Adapt plan * Evaluate	Culture program	
Launch	3 - 4	- 2 weeks on-going coaching & guidance to support launch						



## TGN soft-landing bridge

The mission of TGN is to build bridges between innovation ecosystems in Far East Asia and Europe, offering an attractive internationalization alternative for innovative companies traditionally focused on the US. TGN has established a soft-landing bridge between Utrecht in The Netherlands, Taipei and the other cities in Taiwan. Through events, awards, missions and guidance, the TGN network stimulates and activates both policy makers and entrepreneurs to use the network for the benefit of innovative products and services.

Taipei/Taiwan/Asia	TGN Soft-Landing Bridge	Utrecht/Netherlands/Europe		
Internationalization Strategy & Service	Tiger Accelerator	TGN Living Lab & Corporate Field Lab		
88 Business Experts & Partners	Business Angel network	Incubator & Accelerator network		





## TGN CORPORATE FIELD LAB



EBU-Health BD team Uzelf/ Utrecht Startup





TGN
Tiger Accelerator

EBU-Health BD team EBU-Gap finance



Corporate Field-lab 6 months to 3 years



Soft Landing 6 months

Trade and Invest team
Utrecht INC

EBU-ROM BD team



INVEST Netherlands





## **FASTFORWARD 50**



## Utrecht Region is a soft landingspot for selfmanagement initiatives

**Goal**: to increase happiness and health for all citizens of Utrecht Region

2019: Focus on prevention and digital transformation Daily activities: eat, sleep and exercise

## FastForward50:

Prevalidation in 50 days with 50 people

Is the solution:

- interesting
- relevant and
- feasible

And can and will the stakeholders work together?







## PITCHING FOR EXPANSION

## Service Flow:



Registration

**ApplicationForm** 

ApplicationForm2018Q4 Or V-Hub online website.



E-mail

ApplicationForm

valerie@tigeraccelerator.com tgn@taiwanglobalization.net



## Selection Procedure:

SCREENING AND SELECTION

1<sup>ST</sup> ROUND ONLINE PITCH

2<sup>ND</sup> ROUND ONLINE PITCH

1 ON 1 MENTORING

OFFICIAL PITCHING





## **EU SUBSIDY**WHAT WE DO?

We make the right finacing available at the right time to accelerate your development process.

- We build strong business cases.
- We define your funding strategy(incl. partner matchmaking).
- We secure subsidies, government secured loans & venture capital.
- We provide grant management & project management.

## **HOW WE DO?**

#### Phase 1: Initiation

- Project set-up
- Project definition
- Consortium building

#### **Phase 2: Application**

- Work plan
- Proposal writing
- Project Budgets
- Coordinate & Organize formalities

#### Phase 3: Negotiation

 Contract negotiations subsidy provider

- Grant Agreements
- Budget negotiations
- Consortium
   Agreements

#### Phase 4: Implementation (optional)

- Project Support
- Project coordination& monitoring
- Progress reports
   Reimbursements



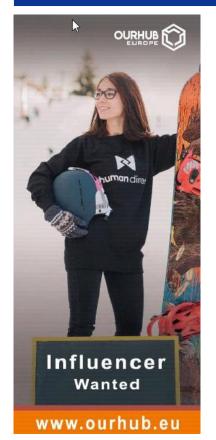




## **OURHUB**



Ourhub Europe is an intelligent eCommerce platform with localized affiliate & referral programs, ideal for Brands, Startup's, Merchants & Influencers to do business together with synergy in Europe.





### Brand's Hub in Europe:

Helps Brands to have a Hub in NL for EU logistics & Service.

### Merchants' Hub with drop-ship function

Develops merchants to promote Brands without high stock risk.

## Influencers' Hub with affiliate program

Encourage Brand's users to become ambassadors & Influence

### Brand's Store in Europe with loyal program

Help Brand to setup EU online store with affiliate and referral sharing.

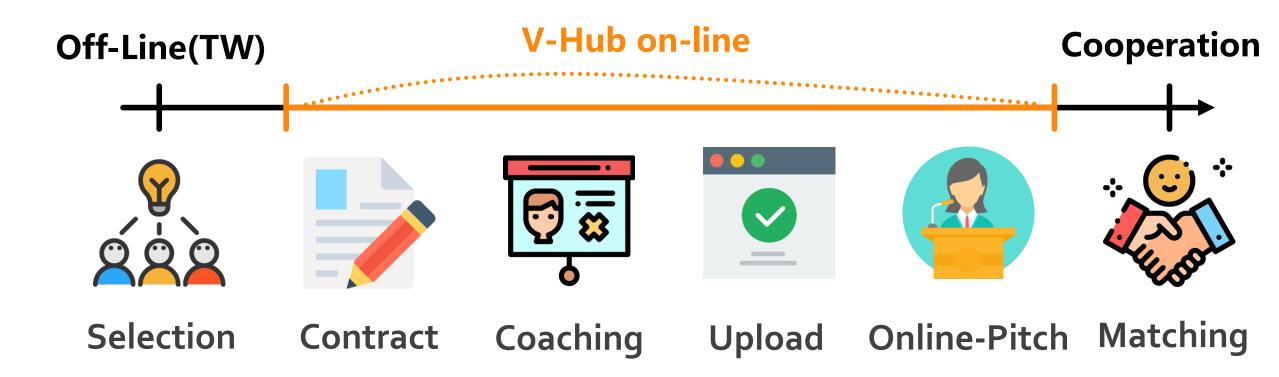
## Profit sharing with low setup fee to Europe

Niche & unique brands provide profit sharing with partners in Europe.





## V-HUB





- Website:https://v-hub.org/
- Email: support@v-hub.org
- Address: No.12, Zhouzi St., Neihu Dist., Taipei City





# THANKYOU

## TEAMWORK MAKES THE DREAM WORK!



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