

2 & 3 October.
@Tivoli Utrecht, The Netherlands

X Taiwan Business Day 2018

指導單位:



經濟部中小企業處

Small and Medium Enterprise Administration,
Ministry of Economic Affairs
瞭解 · 關心 · 服務 · 尊重



臺北市政府
Taipei City Government

邀請單位:



TGN

Taiwan Globalization Network

協辦單位:



邀請單位簡介

- ◆ 臺灣企業國際化協助網絡(Taiwan Globalization Network, TGN)是在荷蘭註冊登記**非營利的合法機構**「臺荷商盟基金會」(The Taiwan Business Alliance Foundation)，它所組織設立的服務平台自 2012 年起，每年舉辦 Taiwan Business Day (臺灣商機日，TBD)，協助臺灣中小企業前進歐盟市場。
- ◆ TGN長期以來分享荷蘭烏特勒支市創業投資環境、新創企業軟著陸計畫及相關台歐跨國新創合作之經驗等，期望能協助臺歐企業雙方媒合、亦提供更良善的歐洲市場落地資源予臺灣業者。
- ◆ TGN所推動事務因漸受臺荷雙邊政府單位肯定，**2018/07/19已於臺灣成立臺荷加速器 Tiger Accelerator**，臺灣成為荷蘭烏特勒支市 Utrecht Softlanding Bridge 的第一個國際合作夥伴。



Taiwan Globalization Network



聯繫窗口

主辦單位：Tiger Accelerator Taipei： valerie@tigeraccelerator.com

協辦單位：國立臺北科技大學創新育成中心

蔡小姐 josephine@ntut.edu.tw

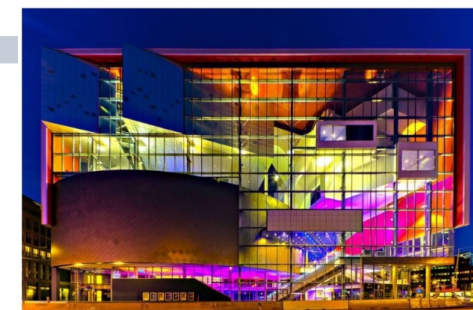
- StartupFest Health 2018
參展說明

- Taiwan Business Day 2018
台灣商機日 媒合會說明



Taiwan Globalization Network

StartupFest Health 2018



- ◆ 展覽官網：<https://www.startupfesthealth.com/>
- ◆ 展場地點：荷蘭烏特勒支市Utrecht / TivoliVredenburg
- ◆ 展覽時間：2018/10/2-2018/10/3
- ◆ 適合參展產業領域：凡與**健康生活 / 照護有關係皆可**



TGN

Taiwan Globalization Network



SUFH'18

參展收費方案

1 自行報名

- 每家廠商參展費為 1,000 歐元
- 學生團隊450歐元
- 含3張入門票，不得轉讓
- 無法參加Investor dinner
- 展覽相關周邊活動皆可參加(不需另行繳費)

- 非參展者入場門票每位250歐元

2 台灣主題館

Taiwan Innovation Pavilion

- 以臺灣主題館方式進行整體設計
- 預計招募10家廠商共同參展
- 每家廠商參展費為 1,500 歐元
(含3張門票，不得轉讓)、另多加一位入場門票250歐元
- 如參與10/2台灣商機日活動，台商均可**免費**享用當天台式自助午餐(需報名)
- Investor dinner (限1人,第2人以上參加每人須另外支付250歐元)
- 展覽相關周邊活動皆可參加(不需另行繳費)

SUFH'18

參展報名方式

1

自行報名

- 活動註冊網頁
<https://startupfest-health.b2match.io/page-3421>
- 參展報名時間：即日起至2018/10/01止

2

台灣主題館

Taiwan Innovation Pavilion

- 歡迎至台荷加速器網站填寫報名表
<https://www.tigeraccelerator.com/tbd2018>
- 透過email與台荷聯繫報名
register@tigeraccelerator.com
- 參展報名時間：即日起至2018/9/30止

SUFH'18 參展準備作業

關於展會準備

- Taiwan Innovation Pavilion 台灣主題館是由10個台灣廠商共同組成之展覽空間，每家廠商展示空間可彈性調整。
- 現場為開放式空間，備有桌椅，無牆面及布面隔間，展示品及海報需自備展架。



若自行報名參加Starup Fest，不參加台灣主題館者，準備方式請詳大會提供之資訊

SUFH'18

參展準備作業

關於展覽品運輸

- 建議參展用的產品、易拉展、海報、宣傳品等，請盡量隨身帶來。
- 若有大型展示物件，可利用空運（至少 1 周）或海運（至少 6 周），外加至少一週之荷蘭海關放行時間（若有關稅問題可能需時更久）。根據往年經驗，建議盡可能隨行攜帶，以免延誤。

- 郵寄地址:

Jaarbeurs Innovation Mile (JIM)

% Taiwan Globalization Network (TGN) Valerie Hsu

Address: Jaarbeursplein 6 (6th Floor), 3521 AL Utrecht, The Netherlands

Mobile: +31610894908

*對於進口高單價物件，或可能涉及進口報關和關稅問題，請廠商直接與台荷加速器聯繫，將另外提供說明和適當的安排。



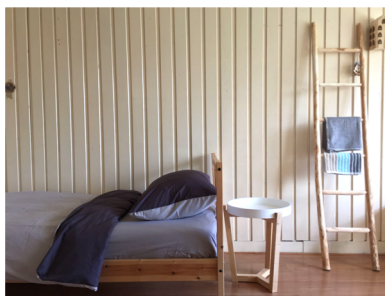
SUFH'18

參展準備作業

關於住宿

- 台荷加速器可代安排住宿於阿姆斯特丹當地民宿，體驗道地荷蘭生活
(約€ 30-50 per person/night)
 - 單人房
 - 雙人房
 - 全新廚房可自炊
 - 鄰近超市
- 亦可自行安排
- 如需任何協助均可洽詢台荷加速器！

*10月份為當地展覽旺季，如需協助訂房，請儘早告知，以便預留住宿、安排適合之房型！



關於機票、餐食、交通及其他準備

- 機票自理（亦可由台荷代訂）
- 餐食自理
(若參加Taiwan Innovation Pavilion台灣主題館，報名費已含10/2當晚Investor Dinner一位)
- 交通費自理，可參考以下資料：
 - OV卡(類似台灣悠遊卡，空卡€7.5不退款，可搭乘全荷蘭公共交通工具)
 - Schiphol Airport to Amsterdam Centraal
€ 4.30/single, 15 mins
 - Amsterdam Centraal to Utrecht Centraal
€ 7.30/single, 25 mins
 - Schiphol Airport to Utrecht Centraal
€ 8.80/single, 30 mins
- 另可依需求，針對各廠商安排一對一的投資者媒合

SUFH'18

Program Highlights

- 印象深刻的主軸
Impressive keynotes
- 交互式小組會議
Interactive panel sessions
- 主動配對
Active matchmaking
- 點子銷售
Pitch event
- 社交網絡
Networking sessions



SUFH'18 Agenda

Day1

Tue
2 Oct 2018

09:00 – 12:00
JIM @Beatrixgebouw

AAL Investment Forum
If you are an AAL funded organization or start-up company with an innovative ICT solution for older citizens and would like to pitch your company's business case to potential investors, please indicate your interest by completing the following short application form before the 30th July 2018 using the link below:
<https://www.research.net/r/AAL...>

12:00 – 17:30
JIM @Beatrixgebouw

Taiwan Business Day 2018
Design Healthy Urban Living with Taiwanese Partners
Do you own or manage a creative or innovative start-up/scale-up or SME, and are you considering opportunities abroad? Meet your potential business partners and support organizations for the Far East – during an intensive afternoon seminar.
More info here:
<https://www.taiwanglobalizatio...>

15:00 – 17:30
TBA

Pitch Fest Health (pitch on invitation only)
Are you a startup or scale-up looking for funding? Apply to join the pitch event on Tuesday. You will get the chance to pitch in front of leading digital health & medtech investors and receive valuable feedback, or even better, the opportunity to start the dealflow.

18:30 – 21:00
TBA

Investors Dinner (invitation only)
Get invited to the most valuable event of the year. Leading investors in digital health & medtech will invite startups and scale-ups to join them at their table at the investors dinner.

Day 1

Morning

AAL Investors Forum

Afternoon

Taiwan Business Day 2018

Workshops

Pitch Fest Health

Evening

Health 2.0 Amsterdam (TBC)

Investors Dinner

SUFH'18 Agenda

Day2 Morning

Wed
3 Oct 2018

09:00 – 10:30

Tivoli - Hertz

Plenary Sessions

Opening plenary

We start the day with a set of inspiring keynotes. Why are we here, what do we need and from who? Scaling up is hard and needs the combined effort of all stakeholder involved. Who will start the fire? Let's set the scene for the day during this opening plenary.

10:45 – 12:00

Tivoli - Cloud Nine

Green track

Gearing up to go abroad!

Listen to and learn from three digital health startup founders about their challenges to go abroad. What do you need and what is the first step?

We continue with the discussion with four key players in the European digital health scene. Where to go, what are the biggest threats and what are the best (and worst) examples?

We close this sessions with pitches of several VCs. What can they offer you?

10:45 – 12:00

Tivoli - Hertz

Orange track

Investors Panel

During this panel we invite VC's and business angels to join us on stage and discuss the challenges and opportunities that startups facing. Their own role and the role of other stakeholders. What VCs are looking for and what not. Medtech, Digital Health or Silver Economy? What do VCs learn?

12:00 – 13:00

Tivoli - Exhibition floor

Networking

Lunch

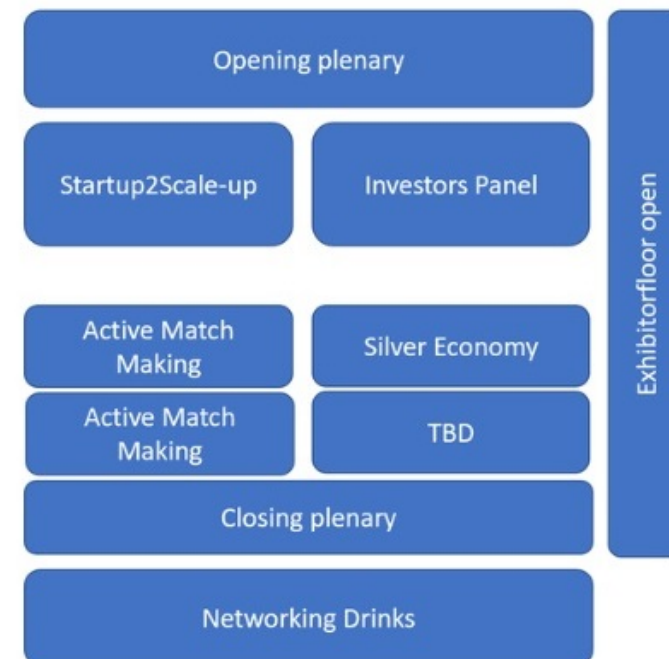
Join the networking lunch and visit the exhibition floor

Day 2

Morning

Afternoon

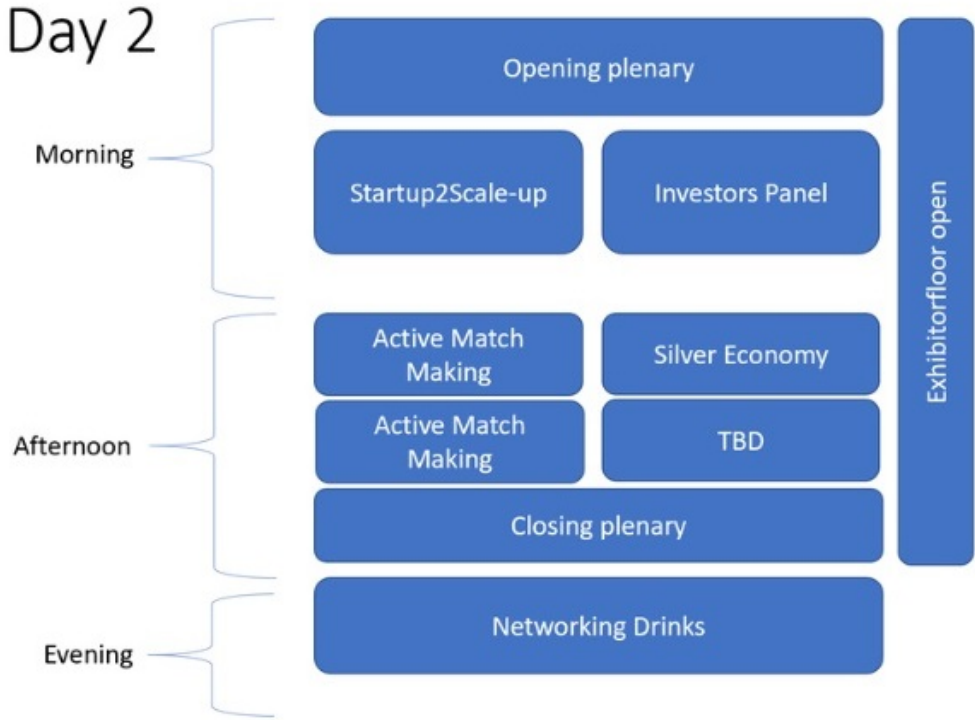
Evening



SUFH'18 Agenda

Day2 Afternoon

Wed 3 Oct 2018	13:00 – 14:00 Tivoli - Cloud Nine	Active MatchMaking
	13:00 – 14:00 Tivoli - Hertz	Orange track Silver Economy The European Silver Economy is the part of the economy that concerns Europe's older citizens. It includes all the economic activities relevant to the needs of older adults, and the impact on many sectors. For example, health and nutrition, leisure and wellbeing, finance and transport, housing, education and employment. The Silver Economy is closely linked to current trends in Europe's demographics, and the effects on older adults' quality of life and on the wider European economy. In this session we discuss what challenges and opportunities lie ahead. How can startups step in? Who is there to help and support?
	14:00 – 15:15 Tivoli - Cloud Nine	Green track Active MatchMaking
	14:15 – 15:15 Tivoli - Hertz	Orange track Startup2Scale-up
	15:30 – 17:00 Tivoli - Hertz	Plenary Sessions Closing plenary
	17:00 – 20:00 Tivoli - Exhibition floor	Networking Networking Drinks

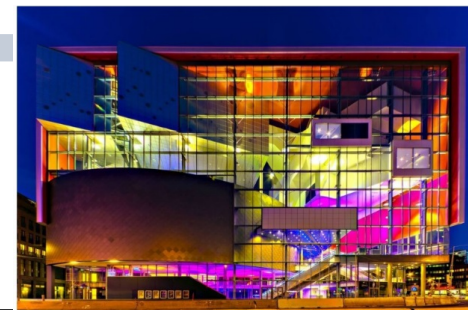


Venue – Tivoli Vredenburg Utrecht (NL)



Taiwan Business Day 2018

台灣商機日 媒合會說明



歡迎參加第 7 屆荷蘭 Taiwan Business Day (TBD18) 活動暨商機媒合展示活動

本活動主辦單位為台灣全球化網絡 (Taiwan Globalization Network-TGN)與臺荷加速器 (Tiger Accelerator)所共同主辦，以增進荷蘭育成及中小企業對台灣產業環境之了解，促進國際育成合作之機會，協助雙方企業拓展歐洲或亞洲市場。

- ◆ 活動時間 10/2 12:00-17:30
- ◆ 活動地點 JIM (Jaarbeurs Innovation Miles), Utrecht



TGN

Taiwan Globalization Network



報名請至此網址：<https://www.tigeraccelerator.com/tbd2018>

Taiwan Business Day 2018

Tue
2 Oct 2018

09:00 – 12:00
JIM @Beatrixgebouw

AAL Investment Forum

If you are an AAL funded organization or start-up company with an innovative ICT solution for older citizens and would like to pitch your company's business case to potential investors, please indicate your interest by completing the following short application form before the 30th July 2018 using the link below:

<https://www.research.net/r/AAL...>

12:00 – 17:30
JIM @Beatrixgebouw

Taiwan Business Day 2018

Design Healthy Urban Living with Taiwanese Partners

Do you own or manage a creative or innovative start-up/scale-up or SME, and are you considering opportunities abroad? Meet your potential business partners and support organizations for the Far East – during an intensive afternoon seminar.

More info here:

<https://www.taiwanglobalizatio...>

15:00 – 17:30
TBA

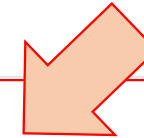
Pitch Fest Health (pitch on invitation only)

Are you a startup or scale-up looking for funding? Apply to join the pitch event on Tuesday. You will get the chance to pitch in front of leading digital health & medtech investors and receive valuable feedback, or even better, the opportunity to start the dealflow.

18:30 – 21:00
TBA

Investors Dinner (invitation only)

Get invited to the most valuable event of the year. Leading investors in digital health & medtech will invite startups and scale-ups to join them at their table at the investors dinner.

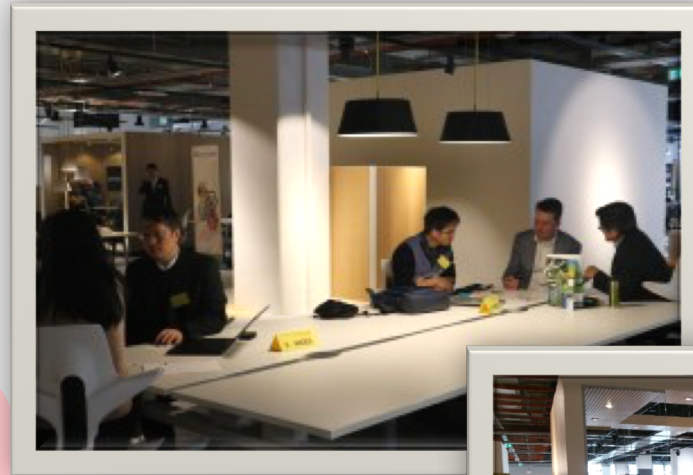


Taiwan Business Day 2018



當天活動流程

- | | |
|---------------|--|
| 11:45 | Welcoming & registration |
| 12:00 – 13:30 | Taiwanese lunch buffet & Visiting Demos by Dutch and Taiwanese companies
(Jointly organized together by Taiwan Business Day and AAL Investment Forum) |
| 13:30 – 17:00 | Taiwan Business Day – official program |
| 13:30 | Opening & Welcome + Visiting Demos by Dutch and Taiwanese companies |
| 13:40 | Seminar ‘Understanding global opportunities of Healthy Urban Living between Netherlands and Taiwan’ |
| 15:15 – 15:30 | Coffee Break |
| 15:30 – 16:45 | Matchmaking with Taiwanese & Dutch experts ‘Profit from bridging the strengths of regions’
(Matchmaking tables to be announced for registration) |
| 16:45 – 17:00 | lucky draw for Taiwan Explorer Awards by China Airlines, EVA Air & TGN |
| 17:00 | Group photos |
| 17:00 -17:30 | Networking Drinks |
| 17:30 | Program ended |



Jaarbeurs Innovation Mile

JIM: Location, Location, Location

JIM 位于烏特勒支中央火車站 ([Utrecht Centraal](#)) 正旁邊的黃金位置! 從火車站的特別通道走到 JIM 只需3-5分鐘! 烏特勒支中央火車站則是荷蘭最大的火車轉運站, 更是通往德、法、比的必經之站! 從荷蘭阿姆斯特丹 Schiphol 國際機場搭乘火車只要 30 分鐘就可抵達烏特勒支中央火車站!

烏特勒支也是荷蘭最重要的金融, 保險, 研發創新、社會創新的重鎮! 烏特勒支的市長更野心勃勃地將 **Healthy Urban Living**! 健康城市生活! 作為城市發展的最高方針, 更定位成為歐洲的在家養老! 科技養老! 快樂養老的模範城市! 銀髮商機無限! 所有圍繞“健康城市生活!” 的食衣住行等行業!

Contact us



國立高雄科技大學創新育成中心(建工校區)

聯絡窗口: 溫美渝 經理

電話: 886-7-3814526#13850

Email: carole@nkust.edu.tw

Tiger Accelerator 台荷加速器

聯絡窗口: Nina Chou

電話: 886-2-27971269 #101

Email: nina@tigeraccelerator.com