

Tuesday, 2 October 2018 | JIM Utrecht

# Taiwan Business Day

## Utrecht 2018

Do you own or manage a creative or innovative start-up/scale-up or SME, and are you considering opportunities abroad? Meet your potential business partners and support organizations for the Far East – during an intensive afternoon seminar.

### Why Taiwan?

Taiwan is world leader in many innovative technologies and its companies continue to stay on top of new developments. Taiwan and The Netherlands have a lot in common, with a long trading history going back over 400 years. Both are internationally renowned as business gateway to their regions. Taiwan is on the 11th place of the global 'ease of doing business list' of the Worldbank. Taiwan is also growing as a soft-landing hub to access markets like Japan and China.

### Program

Taiwan Business Day 2018 will be organised at JIM (Jaarbeurs Innovation Miles) in Utrecht. The main objective of #TBD18 is for you to meet Taiwanese organizations, entrepreneurs and support organisations and learn how Taiwan can become crucial for your success. The program includes a seminar to help you understand the Taiwanese opportunities and help you with your business expansion strategy. Taiwan Business Day ends with a networking event to expand your international business network.

### Theme

Elderly care, AI, Information architect, Soft landing program in Utrecht and Taipei, How to do easy business with Taiwan, Funding your international innovation (subsidies, investments)

## DESIGN HEALTHY URBAN LIVING WITH TAIWANESE PARTNERS

- 11:45** Welcome drinks & registration
- 12:00** Networking lunch + Visiting Demos by Dutch and Taiwanese companies  
(Jointly organized together by Taiwan Business Day and AAL Investment Forum)
- 13:30** Opening & Welcome + Visiting Demos by Dutch and Taiwanese companies
- 13:40** Seminar 'Understanding global opportunities of Healthy Urban Living between the Netherlands and Taiwan'
- Doing business with Taiwan by Dominic Chen (Taipei Representative Office in NL)/TBC
  - Get Connected Health between The Netherlands and Taiwan by Jelle van der Weijde (EBU)
  - Taiwan Medical technology platform by Hsu-Wei Fang (NTUT)
  - Utrecht City Living Lab for Societal Challenges by Leonard van Nispen (Utrecht in Business)
  - Citizens Cooperation; opportunity for upscaling in communities, by Anja van der Aa (Wijkinformatiepunt Utrecht Oost & SAMEN030)
  - Business angels for growth financing by René Reijtenbagh (Business Angels Europe)
  - Valid your Products and Solutions via FastForward 50 by Klaas-Jan Bolt (Uzelf)
  - Use the Netherlands as EU HQ for business expansion by Michael Lai (BOBC/Aeon Astron Europe BV)
  - NL/EU subsidy application as the expansion route by Nawal Bahia El Idrissi (Catalyze)
  - Work with Influencers to expand business in Europe, by JJ Jan (Ourhub Europe BV)
  - Taipei-Utrecht Soft-landing Bridge as the business model by Nina Chou (Tiger Accelerator Taipei)
- 15:15** Coffee Break
- 15:30** Discussion tables with Taiwanese & Dutch experts 'Profit from bridging the strengths of regions' (Total 6 discussion tables for your choice)
- 16:45** Lucky draw for Taiwan Explorer Awards by China Airlines, EVA Air & TGN
- 17:00** Group photos
- 17:05** Networking Drinks
- 17:30** End



# Taiwan Globalization Network

In collaboration with Economic Board Utrecht, Taiwan Business Association and Taiwan Trade Centre.

Advanced registration is required, please click <https://goo.gl/pUzu9i> to registrate.

For more details please visit our web site: [www.taiwanglobalization.net](http://www.taiwanglobalization.net)

